

Mike Morales

Product Designer

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experience

May 2021 — Present

Senior Product Designer

McKinsey & Company | Prague, Czech Republic

- Defined cohesive design language across large-scale ServiceNow ecosystems
- Championed UX improvements as a reframe for operational cost savings across 1000+ internal users
- Streamlined ways of working across internal teams to reduce manual effort on 1500+ interactions per week
- Early adopter of AI-driven prototyping to enhance design storytelling and stakeholder buy-in

Jan 2020 — Jan 2026

UX / Product Design Tutor

CareerFoundry | Berlin, Germany (Remote)

- Evaluated student work and provided actionable recommendations to improve the quality of the work submissions and portfolio projects.
- Additionally, I've been keen to share best practices, and all of the field tested advice I have picked up along the way.

Feb 2018 — Apr 2021

UX Designer

Quadient | Hradec Kralove, Czech Republic

- Quantified usability gaps (Time on Task, Error rates) and used insights to influence prioritisation, eliminating workflow friction
- Led Design Team Reviews to showcase successes, problem solve and limit silos across the various products our Design team were staffed to
- Piloted and evangelised latest design tools (Figma at the time was still new to our Design team)

Jan 2016 — Feb 2018

UX Designer

WEBHOUSE | Jihlava, Czech Republic

- Owned end-to-end IA redesign for municipal websites, conducted card sorting sessions and navigation mapping to untangle bloated structures that were failing users on mobile.
- Championed mobile-first design thinking within the team ahead of the broader industry shift, restructuring site navigation to prioritise the tasks citizens most commonly needed on the go.

education

Bachelor of Arts in Graphic Design

California State University of Northridge | Northridge, Ca

philosophy

Outcome over output

Clarity over cleverness

Make correct actions effortless

toolkit

Figma, Cursor, Claude, v0, Miro, Jira, Dovetail, HTML/CSS